

NBC Universal presents

COMEDY SHORT CUTS

**COMEDY
SHORT
CUTS**

Comedy Short Cuts is an NBC Universal company-wide initiative to discover diverse voices both in front of and behind the camera. Finalists of the first annual festival will not only receive meetings with key NBC Universal executives, but also prizes from our partners, including Avid, Starwood Hotels, Blockbuster, PUMA, Baseline StudioSystems, Final Draft, Coby, and Entertainment Partners.

NBC Universal is proud to bring guild partners: DGA, WGA, SAG, and PGA together with all of our networks and studios to continue an industry-wide commitment to diversity.

KELDOP PRODUCTIONS

Keldof
[productions]

Kevin Seldon is the founder and CEO of Keldof Productions (www.keldof.com), a specialty-branding firm that creates and executes a wide array of innovative marketing initiatives for its clientele. Keldof is made up of three branches: LIVE experience, MULTI-MEDIA experience and IDENTITY Development.

Employing all three branches, Keldof worked with NBC to create a series of promos airing nation-wide on network affiliates and online. Keldof also served as a marketing and production consultant for the 1st annual Comedy Shorts Cuts Film Festival and corresponding launch events, which included synergizing the initiative within the NBC Universal family and attaching/managing all corporate partners.

We are extremely pleased with the results in celebrating and truly activating diversity programming, discovering new diverse talents, and ushering in a new age for diversity within the entertainment industry.

PARTNERS

